

Session: 2023-24		Max. Marks: 30		
Program Name: Master of Business Administration (MBA)			Semester: 1st	
Course Code: MBA 1.1		CourseName:Principles of Management		
SECTION -A				2*6=12 marks
Q. No.	Short answer type question (approx. 200 -300 words)	Marks	Mapped CO	Category
1	What is delegation? State steps involved in the process of delegation.	2	CO-2	Understanding and evaluating
2	Define decision making and discuss the various types of business decisions.	2	CO-3	Understanding and evaluating
3	What are the common barriers to effective communication?	2	CO-4	Remembering & analyzing
4	Explain steps involved in the process of controlling.	2	CO-5	Understanding and evaluating
5	Explain JIT.	2	CO-5	Understanding and evaluating
6	What do you understand by ethical dilemma in business?	2	CO-5	Understanding
SECTION -B				6*3=18 Marks
	Long answer type question (approx. 500 - 800 words)	Marks	CO mapped/	Specify Category
7	Describe the functions of a manager as applicable to an industry. Also amplify coordination as a task of the manager.	6	CO-1	Understanding & applying
8	Discuss in detail Henry Fayol's principles of management with suitable examples.	6	CO-1/CO-2	Understanding & applying
9	What is Management by Objective (MBO)? What are the main principles of MBO?	6	CO-3	Understanding & analyzing

Session: 2023-24		Max. Marks: 30		
Program Name: Master of Business Administration (MBA)			Semester: 1st	
Course Code: MBA 1.2		CourseName:Organizational Behavior		
SECTION -A				2*6=12 marks
Q. No.	Short answer type question (approx. 200 -300 words)	Marks	Mapped CO	Category
1	Explain the types of Organizational Design.	2	CO-1	Understanding and evaluating
2	What is Creativity?	2	CO-2	Understanding and evaluating
3	Discuss the characteristics of autocratic and participative models of Organizational Behavior?	2	CO-2	Remembering & analyzing
4	What is Stereotyping? How stereotyping can create perceptual distortion?	2	CO-3	Understanding and evaluating
5	Explain different types of groups with suitable examples of each type.	2	CO-4	Understanding and evaluating
6	Write short notes on the following: a) Resistance to Change b) Group Cohesiveness	2	CO-2 CO-3	Understanding and analyzing
SECTION -B				6*3=18 Marks
	Long answer type question (approx. 500 - 800 words)	Marks	CO mapped/	Specify Category
7	What do you understand by Organizational Behavior System? What are its various components?	6	CO-1	Understanding & applying
8	Explain the process of perception. What are the factors those influence perception?	6	CO-2	Understanding & applying
9	What are the causes of organizational conflict? How could they overcome it, state with suitable examples?	6	CO-3	Understanding & analyzing

Session: 2023-24		Max. Marks: 30		
Program Name: Master of Business Administration (MBA)			Semester: 1st	
Course Code: MBA 1.3		CourseName:Accounting For Managers		
SECTION -A				2*6=12 marks
Q. No.	Short answer type question (approx. 200 -300 words)	Marks	Mapped CO	Category
1	Discuss the role of accountants in modern business organizations.	2	CO-2	Understanding and evaluating
2	How does Balance Sheet differ from Profit and Loss Account?	2	CO-1	Understanding and evaluating
3	Define depreciation. Also explain Fixed Installment Method.	2	CO-2	Remembering & analyzing
4	What do you understand by Fund Flow Statement? Differentiate between fund flow and cash flow statement.	2	CO-3	Understanding and evaluating
5	What do you mean by Overheads? Give the classification of overheads.	2	CO-4	Understanding and evaluating
6	Write short notes on (i) GAAP (ii) different elements of Cost	2	CO-3 CO-5	Understanding
SECTION -B				6*3=18 Marks
	Long answer type question (approx. 500 - 800 words)	Marks	CO mapped/	Specify Category
7	State and explain the objectives of management accounting. What is the relation of management accounting with financial accounting and cost accounting?	6	CO-1	Understanding & applying
8	What is accounting standards? Explain the purpose of accounting standards in corporate reporting.	6	CO-2	Understanding & applying
9	What do you mean by Balance Sheet? What information it conveys to an outsider? Give the specimen of Balance Sheet.	6	CO-3	Understanding & analyzing

Session: 2023-24		Max. Marks: 30																				
Program Name: Master of Business Administration (MBA)			Semester:1st																			
Course Code: MBA 1.4		CourseName:Quantitative Techniques For Business Decisions																				
SECTION -A				2*6=12 marks																		
Q. No.	Short answer type question (approx. 200 -300 words)	Marks	Mapped CO	Category																		
1	<p>1. Calculate the standard deviation from the following data:</p> <table border="1" style="margin-left: auto; margin-right: auto;"> <thead> <tr> <th>Size</th> <th>Frequency</th> </tr> </thead> <tbody> <tr> <td>6</td> <td>3</td> </tr> <tr> <td>7</td> <td>6</td> </tr> <tr> <td>8</td> <td>9</td> </tr> <tr> <td>9</td> <td>13</td> </tr> <tr> <td>10</td> <td>8</td> </tr> <tr> <td>11</td> <td>5</td> </tr> <tr> <td>12</td> <td>4</td> </tr> <tr> <td>Total</td> <td>48</td> </tr> </tbody> </table>	Size	Frequency	6	3	7	6	8	9	9	13	10	8	11	5	12	4	Total	48	2	CO-2	Understanding and evaluating
Size	Frequency																					
6	3																					
7	6																					
8	9																					
9	13																					
10	8																					
11	5																					
12	4																					
Total	48																					
2	What do you mean by Decision Tree? How is it useful in decision making?	2	CO-4	Understanding & analyzing																		
3	Enumerate various types of 'Questionnaire'.	2	CO-1	Remembering & analyzing																		
4	What is sampling? Explain its merits and demerits.	2	CO-2	Understanding &analyzing																		
5	Explain the components of time series.	2	CO-4	Understanding and evaluating																		

6	Describe various methods for collecting primary data.	2	CO-1	Understanding & analyzing
SECTION -B				6*3=18 Marks
	Long answer type question (approx. 500 - 800 words)	Marks	CO mapped/	Specify Category
7	Explain the concept of Standard Error. How does it differ from Standard Deviation? Discuss its utility in statistical theory for decision making.	6	CO-1	Understanding & analyzing
8	<p>2. The following are the details of height and weight of 100 Jawans:</p> <p>Mean Height= 68” Mean Weight=150 pounds</p> <p>S.D. of Height= 2.5” S.D. of weight= 20 pounds</p> <p>Coefficient of correlation between height and weight= +0.6</p> <p>Set up the two regression equations and estimate the height of a Jawan whose weight is 200 pounds and the weight of a Jawan whose height is 60 inches.</p>	6	CO-2	Understanding & evaluating
9	What are the characteristics of Index number? State its utility. Discuss various types of index numbers.	6	CO-3	Understanding & analyzing

Session: 2023-24		Max. Marks: 30		
Program Name: Master of Business Administration (MBA)-			Semester: 1st	
Course Code: MBA 1.5		CourseName:Managerial Economics		
SECTION -A				2*6=12 marks
Q. No.	Short answer type question (approx. 200 -300 words)	Marks	Mapped CO	Category
1	Explain cost-plus pricing and marginal cost pricing.	2	CO-1	Understanding & analyzing
2	Explain the concept of 'price elasticity of demand'.	2	CO-4	Understanding & analyzing
3	Explain any two methods of demand forecasting.	2	CO-3	Understanding & analyzing
4	Distinguish between GDP & NDP. Describe the various method of measuring National Income.	2	CO-4	Understanding & analyzing
5	Write short notes on Break-Even Analysis.	2	CO-1	Understanding & analyzing
6	Discuss and explain the law of diminishing marginal utility.	2	CO-1	Understanding & analyzing
SECTION -B				6*3=18 Marks
	Long answer type question (approx. 500 - 800 words)	Marks	CO mapped/	Specify Category
7	Describe the nature, scope and practical significance of Managerial Economics. How far the study of Managerial Economics is useful in the Decision making process?	6	CO-1	Understanding & analyzing
8	Define 'Production Function'. Explain with a diagram, the three stages of the Law of Variable Proportions.	6	CO-1	Understanding & analyzing
9	Explain the classification of the market on the basis of the degree of competition.	6	CO-2/CO-3	Understanding & analyzing

Session: 2023-24		Max. Marks: 30		
Program Name: Master of Business Administration (MBA)-			Semester: 1st	
Course Code: MBA 1.6		CourseName:Management Information System		
SECTION -A				2*6=12 marks
Q. No.	Short answer type question (approx. 200 -300 words)	Marks	Mapped CO	Category
1	Discuss benchmarking concept and its features?	2	CO-1	Understanding & analyzing
2	Define DBMS. Define Primary key, foreign key.	2	CO-5	Understanding & analyzing
3	Write short note on Enterprise Resource Planning (ERP).	2	CO-2/CO-4	Understanding & analyzing
4	State the Ethical & Social Issues/ Dimensions in MIS.	2	CO-3	Understanding & analyzing
5	What is Copyright protection? Explain its relevance in Computer applications.	2	CO-3	Understanding & analyzing
6	Explain inventory. What is the purpose of maintaining inventory?	2	CO-4	Understanding & analyzing
SECTION -B				6*3=18 Marks
	Long answer type question (approx. 500 - 800 words)	Marks	CO mapped/	Specify Category
7	Discuss with example the role of Management Information System (MIS) in modern competitive business environment. Also explain how it transforms organizations and management to address the end-user needs?	6	CO-1 CO-2	Understanding & analyzing
8	What is Data mining? State its advantages & disadvantages. Describe various data mining techniques.	6	CO-2	Understanding & analyzing
9	Discuss Basic Concept and Philosophy of Supply Chain Management with example?	6	CO-4	Understanding & analyzing