

उत्तर प्रदेश राजर्षि टण्डन मुक्त विष्वविद्यालय, इलाहाबाद

अधिन्यास (Assignment)

2017-2018

Master of Business Administration (MBA)

विषय	: प्रबन्धन	विषय कोड	: PGDPM
Subject	: Management	Subject Code	: PGDPM
कोर्स शीर्षक	:	कोर्स कोड	: पीजीडीपीएम.-01
Subject Title	: Operation Research	Course Code	: PGDPM-01

अधिकतम अंक : 30

Maximum Marks: 30

Note: Long Answer Questions. Answer should be given in 800 to 1000 words each.
Answer all questions. All questions are compulsory.

Section- A

खण्ड-अ

अधिकतम अंक : 18

Maximum Marks: 18

1. What is operations research? Explain its techniques and approaches
2. What is Probability? Explain Bayes Theorem
3. What is linear programming?

Section- B

खण्ड-ब

अधिकतम अंक : 12

Maximum Marks: 12

Note: Short Answer Questions. Answer should be given in 200 to 300 words each.
Answer all questions. All questions are compulsory.

4. What are the reasons of using simulation?
5. Explain characteristics of queuing model?
6. Explain essential requirement for inventory control?
7. Write a note on simplex method.
8. Elucidate game theory?
9. Explain goal programming?

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Subject	: Management	Subject Code	: PGDPM
कोर्स शीर्षक	:	कोर्स कोड	: पीजीडीपीएम.-02
Subject Title	: Project Management		PGDPM-02

अधिकतम अंक : 30

Maximum Marks: 30

Note: Long Answer Questions. Answer should be given in 800 to 1000 words each. Answer all questions. All questions are compulsory.

Section- A

खण्ड-अ

अधिकतम अंक : 18

Maximum Marks: 18

1. How can computers help in monitoring and controlling of projects? Take any network and develop the computer inputs required for its computerization.
2. "Management of materials and equipment forms the core of project management" Comment
3. Discuss the methods of financial evaluation of the projects. What according to you are the critical success factors in project management?

Section- B

खण्ड-ब

अधिकतम अंक : 12

Maximum Marks: 12

Note: Short Answer Questions. Answer should be given in 200 to 300 words each. Answer all questions. All questions are compulsory.

4. Write a note on human resource
 5. What can be sources of long-term funding for an infrastructure project? Discuss any two.
 6. Briefly explain the concept of an integrated project management system.
 7. What are the phases of project life cycle? Give the salient task under each phase.
 8. What quality control methods are prevalent in project management?
- 9^० What role does computer software play in control of projects? Name some software packages used in project management.

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2017-2018

Master of Business Administration (MBA)

विषय	: प्रबन्धन	विषय कोड	: पीजीडीपीएम.-03
Subject	: Management	Subject Code	: PGDPM
कोर्स शीर्षक	:	कोर्स कोड	: पीजीडीपीएम.-03
Subject Title	: Management of Machines and Materials.	Course Code	: PGDPM-03

अधिकतम अंक : 30

Maximum Marks: 30

Note: Long Answer Questions. Answer should be given in 800 to 1000 words each.
Answer all questions. All questions are compulsory.

Section- A

खण्ड-अ

अधिकतम अंक : 18

Maximum Marks: 18

1. What is production? Define production management, its objectives with its importance?
2. What do you understand by the concept of inventory? Define EOQ. (Economic Order Quality)
3. Why the concept of value engineering is gaining popularity in now a days? Also define its various benefits in detail.

Section- B

खण्ड-ब

अधिकतम अंक : 12

Maximum Marks: 12

Note: Short Answer Questions. Answer should be given in 200 to 300 words each.
Answer all questions. All questions are compulsory.

4. What do you mean by continues flow production technique?
5. What is batch production process?
6. What is job design? How it is different from job description.
7. Differentiate between PERT & CPM?
8. What is job-rotation concept
9. List various conditions of job-shop production technique. Implementation?

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Subject	: Management	Subject Code	: PGDPM
कोर्स शीर्षक	:	कोर्स कोड	: पीजीडीपीएम-04
Subject Title	: Management of new And Small Enterprises	Course Code	: PGDPM-04

अधिकतम अंक : 30

Maximum Marks: 30

Note: Long Answer Questions. Answer should be given in 800 to 1000 words each.
Answer all questions. All questions are compulsory.

Section- A

खण्ड-अ

अधिकतम अंक : 18

Maximum Marks: 18

1. Explain the main characteristics of SSE's in U.P.
2. What is MUDRA BANK? How it is helpful for small entrepreneurs?
3. What are the implications of 'marketing orientation' on the process of product selection? Discuss.

Section- B

खण्ड-ब

अधिकतम अंक : 12

Maximum Marks: 12

Note: Short Answer Questions. Answer should be given in 200 to 300 words each.
Answer all questions. All questions are compulsory.

4. Why SSE's are important in make in U.P economy?
5. List various promotional schemes launched by UP Government for SSE's?
6. How you will define break even analysis?
7. Describe the marketing related problems of SSE's.
8. List various sources of finance for SSE's ?
9. List objectives of is break-even analysis?

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Subject	: Management	Subject Code	: PGDPM
कोर्स शीर्षक	:	कोर्स कोड	: पीजीडीपीएम.-05
Subject Title	: Production/Operation Management	Course Code	: PGDPM-05

अधिकतम अंक : 30

Maximum Marks: 30

Note: Long Answer Questions. Answer should be given in 800 to 1000 words each.
Answer all questions. All questions are compulsory.

Section- A

खण्ड-अ

अधिकतम अंक : 18

Maximum Marks: 18

1. Write a short essay on operations management?
2. Explain the relevance of production management?
3. What is total quality management?

Section- B

खण्ड-ब

अधिकतम अंक : 12

Maximum Marks: 12

Note: Short Answer Questions. Answer should be given in 200 to 300 words each.
Answer all questions. All questions are compulsory.

4. Why is forecasting done in production management?
Explain the factors affecting plant location.
5. What is judgmental forecasting?
6. Explain the importance of Delphi method?
7. What is just-in-time method?
8. Explain plant layout?
9. What is material requirement planning?