

Assignment (2025-2026)
Master of Business Administration (MBA) - Fourth Semester

Subject: Management
Subject Code: MBA
Subject Title: Entrepreneurship development
Course Code: MBA - 4.1

Maximum Marks: 30

Section- A

Note: Short Answer Questions. Answer should be given in 200 to 300 words each. Answer all questions. All questions are compulsory. (Two marks each)

Maximum Marks: 12

1. What is entrepreneurship? What are the main characteristics of an entrepreneur to do entrepreneurship?
2. Differentiate between Entrepreneur, Intrapreneur & Manager?
3. Write any two successful women entrepreneurs of India?
4. What is Project? Explain the characteristics of Project?
5. Highlight the need of technology for entrepreneurs.
6. What is Business Opportunity? What are the sources of Business Opportunity?

Section- B

Note: Long Answer Questions. Answer should be given in 800 to 1000 words each. Answer all questions. All questions are compulsory. (Six marks each)

Maximum Marks: 18

1. Explain the role of entrepreneurship in economic development?
2. What are the needs and Objectives of Entrepreneurship Development Programs. Explain eight stages of Entrepreneurship Development Cycle?
3. Explain how Financial Institutions help in entrepreneurial development?

Assignment (2025-2026)
Master of Business Administration (MBA) - Fourth Semester

Subject: Management
Subject Code: MBA
Subject Title: Strategic Management & Business Policy
Course Code: MBA - 4.2

Maximum Marks: 30

Section- A

Note: Short Answer Questions. Answer should be given in 200 to 300 words each. Answer all questions. All questions are compulsory. (Two marks each)

Maximum Marks: 12

7. What is strategic management? Explain how strategic management is essential for organization?
8. What do you understand by environmental scanning?
9. Define mission and vision of an organisation. How mission is different from vision?
10. Briefly discuss types of Strategic Alliances.
11. What is Multinational Corporations (MNCs)? State its benefits & Limitations.
12. Differentiate Innovation and Creativity.

Section- B

Note: Long Answer Questions. Answer should be given in 800 to 1000 words each. Answer all questions. All questions are compulsory. (Six marks each)

Maximum Marks: 18

1. Describe the various steps involved in strategic management process with suitable examples?
2. Discuss the Mc.Kinseys7s framework for organisational analysis with an illustration?
3. What is corporate Governance? State the concept, need and principles of Corporate Governance?

Assignment (2025-2026)
Master of Business Administration (MBA) - Fourth Semester

Subject: Management
Subject Code: MBA
Subject Title: Operations Research
Course Code: MBA - 4.3

Maximum Marks: 30

Section- A

Note: Short Answer Questions. Answer should be given in 200 to 300 words each. Answer all questions. All questions are compulsory. (Two marks each)

Maximum Marks: 12

1. What is Order Cycle? On what basis Order Cycle is created?
2. Distinguish between PERT and CPM.
3. What is Replacement? When should the replacement be done. State the conditions.
4. Highlight main features of Queuing Model.
5. State the difference between an event and an activity. What is Dummy Activity?
6. What are the three types of float? What is slack?

Section- B

Note: Long Answer Questions. Answer should be given in 800 to 1000 words each. Answer all questions. All questions are compulsory. (Six marks each)

Maximum Marks: 18

1. What are the phases of an operations research study? Explain.
2. Explain the following terms: a.) Two - person Zero-Sum game, b.) Principles of Dominance, c.) Pure Strategy in game theory .
3. Write four types of Deterministic Inventory Models. Distinguish between Deterministic model and Probabilistic model.

Assignment (2025-2026)
Master of Business Administration (MBA) - Fourth Semester

Subject: Management

Subject Code: MBA

Subject Title: Business Ethics and Corporate Governance

Course Code: MBA - 4.4

Maximum Marks: 30

Section- A

Note: Short Answer Questions. Answer should be given in 200 to 300 words each.

Answer all questions. All questions are compulsory. (Two marks each)

Maximum Marks: 12

1. What do you understand by business ethics? What are its benefits?
2. What is meant by whistle blowing? State one incident of whistle blowing in India.
3. Explain the advantages of a Code of Ethics.
4. What is the importance of social responsibility in a business? Explain.
5. Compare Utilitarianism and Kantianism.
6. Explain ethical dilemmas in Business.

Section- B

Note: Long Answer Questions. Answer should be given in 800 to 1000 words each.

Answer all questions. All questions are compulsory. (Six marks each)

Maximum Marks: 18

1. Discuss in detail ethical and unethical practices in educational institutions?
2. Discuss various theories of Business Ethics.
3. Explain the steps in social audit and various obstacles in implementing social audit.