

3.3.1 Institution has taken initiatives for creating an ecosystem for Innovation by establishing Innovation Centre/Cell. The institution has also taken innovative initiatives by providing access to diversified learner groups.

In order to provide better and quality education academic institutions need to be very open to new kind of innovative practices. For institutions like UPRTOU, it becomes mandatory to offer programmes leading to advance knowledge in innovative manners. To cater the ever-growing demand of the students fraternity scattered all over U.P. and sometimes of the other states too, the University has been practicing following innovative initiatives very smoothly and successfully:

- **An electronic library** has been established in the central library of the university where in online content, from different types of databases are accessed easily to cater the needs of learners, teachers and researchers of the University. This E-library facilitates the retrieval of Open Access Resources, DELMET's bibliographical & some full text data bases and some other databases.
- **Audio-Visual Lab:** An Audio-Visual Lab has been established in the University and is functioning well to meet out its objectives to recording and uploading lectures on YouTube to assist distance learners of the University. In this lab, lectures of the University teachers and other invited academicians are recorded, edited and uploaded on YouTube. Apart from recording lectures staff of the lab is actively involved in recording several other events and activities, meetings and preparation of documentary film of social and institutional interest.
- **UMS system:** University has a well designed web-site, since its installation it is continuously being customized as per the needs. This website is the main source of broadcasting every general information such as admission, assignment submission, result declaration, fees submission, advertisement and many more. This system facilitates us to reach the prospective and current enrolled learners in their own vicinity and make services available online.
- **Students grievances** are invited and entertained online through Grievance Redressal Cell on the website.
- **Toll-free telephone service:** The University has Toll free no. 1800-120-111-333. Any student can contact the staff deputed for any of his genuine queries through this toll free number.
- **CUG contact No.:** For the ease of University working, a CUG contact no. is given to its every one of the officers, teachers and staff members. The CUG numbers list is available to all the enrolled students via admission brochure and made public on university website so that whenever any problem arises they may come in direct touch with the related university staff. Mobile counselling facility is a unique innovative activity of the University.
- **Choice Based Credit System (CBCS System)** has introduced in all the UG and PG programmes run by the University as integral curricular elements. University has adopted on

spot SLM delivery in the professional programmes like, B.Ed. and B.Ed. (SE). Admitted students are given SLMs then and there whenever they take admission.

- **Lateral Entry** is also an important innovative practice in some of the professional programme like MJ and MCA etc. to check the duplication of the papers they have already offered and studied. Publication of University E-News letter Mukht Chintan for wide dissemination of information regarding various activities of the University. Use of Multiple Choice Question Papers for Foundation and Skill Based Open Elective Course for quick and accurate declaration of results.
- **Evaluation of term end answer scripts at RCs for Speedy declaration of results.**
- **Adoption of few villages** from its head quarter district Prayagraj under the Unnat Bharat Abhiyan of the Government of India with a mission to bring transformational change in rural life through a well-structured modus operandi with goal to enrich the rural life by bringing remarkable changes in socio-economic, literacy, health and hygiene including infrastructural development of the society.

Making people conscious for their health and hygiene through organizing various health camps in the community. People are taught about methods to live a good healthy life by adopting various fitness work-outs and yoga, keeping their home, surroundings and community clean, taking good nutritious balanced diets, being informed regarding vaccination schedules and its importance to children and expectant mothers especially in rural community. University offers on campus medical health unit OPD services for the staff.

.Starting door to door campaign programme on single use plastic ban and distributing free of cost cotton bags to people for their various shopping purposes so that use of plastic could be mitigated.

These are some innovative practices being followed in the University reflecting that we are engaged to work with motto for which University is established 'Reaching to Unreached' with the quality and student friendly education system. To enhance the gross enrollment ratio of higher education in the state and the country University is accessible through website and internet facilities. We are connected directly with rest of the world.