Project Guidelines

Industrial Training Report: In the 4th semester a student has to submit a report on any corporate/industrial issue with following important considerations-

- **1**. Student need to fulfill **Project Information Proposal (PIP)** which will consist of Student Details, Guide/ Supervisor Details and Project Topic to seek approval from the University and send it to **mba uprtou123@rediffmail.com**
- **2.** The Guide/ Supervisor for the above point can be any MBA or equivalent (P.G Degree) qualified person from the industry or academia with sufficient experience in the respective field.
- 3. The Industrial Training Report must contain following contents.
 - a) Company/Organization/Institution Profile
 - b) Objective of the Training
 - c) Research Methodology
 - d) Introduction about the research problem
 - e) Questionnaire
 - f) Analysis (using various statistical tools and diagrammatic representation etc.)
 - g) Findings & Conclusion
 - h) Recommendations
 - i) Bibliography
- **4.** The Industrial Training Report must contain a covering page mentioning the title of the study, university name & logo, Name and enrollment of the student & Name and organization of the supervisor with their respective signatures.

For more clarification on any of the processes, regulations and guidelines mentioned in above points, Students can refer the printed brochure issued by the administrative authorities of the university.

MBA 4.5	
PROJECT INFORMATION PERFORMA (PIP)	
A. LEARNER RELATED INFORMATION	
1. ENROLLMENT No.	
2. NAME	
3. 3 rd SEMESTER SPECIALIZATION	
4. MOB. No.	
5. E-MAIL ADDRESS	
B. GUIDE RELATED INFORMATION	
1. NAME	
2. POST	
3. DEPARTMENT	
4. INSTITUTIONAL ADDRESS	
5. MOB.No.	
6. E-MAIL ADDRESS	
C. PROJECT TITLE	

NOTE- It is mandatory to fill and send this PIP Performa on email mba_uprtou123@rediff.com , without this your assessment for MBA 4.5 & 4.6 will not finalized.