

## Registration Form

Name of the Institution: .....

Affiliating University: .....

Full Postal Address: .....

Email: .....

Phone / Mobile: .....

Name of Team Manager: .....

Name of Participants & Events: .....

Details of Registration Fees: **Cash / D.D./ On-line**

Receipt No:

DD No.:

Bank Name:

Branch:

Amount:

Registration Form should be forwarded by the Registrar / Principal

**Signature and Seal**

### Patron

**Prof. M. P. Dube**, Hon'ble Vice Chancellor

### Convener

**Dr. P. P. Dubey**, Director, School of Agricultural Sciences

### Organizing Secretaries

**Dr. Shruti**, Sr. Assistant Professor, School of Sciences

**Dr. G. K. Dwivedi**, Sr. Assistant Professor, School of Education

### Co-Ordinators

**Dr. U. N. Tiwari**, Lecturer, School of Education

**Dr. Atul Mishra**, Academic Consultant, School of Humanities

**Dr. Gaurav Sankalp**, Academic Consultant, SoMS

**Dr. D. K. Gupta**, Academic Consultant, School of Sciences

### Advisory Board

**Dr. Omji Gupta**, Director, School of Management Studies

**Dr. R.P.S. Yadav**, Director, School of Humanities

**Dr. P.K. Pandey**, Prof. & Incharge Director, School of Education

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**Dr. Iti Tiwari**, Associate Professor, School of Social Science

**Dr. Santosha Kumar**, Associate Professor, School of Social Science

**Dr. V.K. Gupta**, Deputy Director, School of Humanities

**Dr. Ruchi Bajpai**, Sr. Assistant Professor, School of Humanities

**Dr. Ramji Mishra**, Senior Consultant

### Organizing Team

**Dr. Sadhana Srivastava**

**Dr. Sunil Kumar**

**Dr. Shailesh Ku. Yadav**

**Mr. Neeraj Mishra**

**Mr. Dheeraj Rawat**

**Dr. Satish Chandra Jaisal**

**Mr. Manoj K. Balwant**

**Dr. Abdul Hafij**

**Mr. Shivam Mishra**

**Mr. Shahbaj Ahmad**

### Contact Details:

Please confirm your registration & send the travel plan along with completely filled in Registration Form at

E-mail: [nsgender@gmail.com](mailto:nsgender@gmail.com)

Dr. P. P. Dubey : 07525048005

Dr. G. K. Dwivedi : 09455413751

Dr. Shruti : 07525048051

Dr. Atul Mishra : 07525048059

## National Seminar

Prospects of Increasing Farmer's Income  
through Education and Managerial Skill

29-30 March, 2018

Organized by

School of Agricultural Sciences  
U. P. Rajarshi Tandon Open University  
Allahabad



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**Dr. Shruti**

Sr. Asst. Prof.  
School of Sciences

**Dr. G. K. Dwivedi**

Sr. Asst. Prof.  
School of Education

### Venue

Saraswati Campus (Academic Block)  
U.P. Rajarshi Tandon Open University  
Shantipuram, Sector - F, Phaphamau  
Allahabad - 211021 (U.P.) India

[www.uprtou.ac.in](http://www.uprtou.ac.in)

## About the Program:

While increased productivity of a vibrant agriculture sector is an essential component of a development process, the farmers' education and managerial skill are also essential to ensure the high-quality products reach the markets with minimum loss during post-harvest handling and fetch remunerative prices. Generally, even after high yields producers lose income due to poor decision making ability and ignorance of proper post-harvest practices. Storage, transportation, processing and value addition, and marketing are the major components of post-harvest practices. Like other businesses profit is the ultimate aim of an agri-business. Profits are mainly governed by volume of business and prices of goods and services. But, the unfortunate feature associated with agricultural sector is that the prices ruling during post-harvest period are very low. Post-harvest management covers all the processes through which food articles pass from the farm gate to the consumer's plate. It includes basic cleaning, grading and packaging and also alteration of the raw material to a stage just before the final preparation. Value addition processes to make food items ready-to eat such as bakery products, instant foods, flavored and health drinks, etc. It offers an opportunity for creation of sustainable livelihood and economic development for rural communities in general and farmers in particular.

Ever-changing lifestyles, food habits and tastes globally have altered the dynamics of the agricultural industry. The world food production and consumption pattern are evolving with a change in the people's need. Increasing demand for ethnic and different foods from customers across the world has redefined the market canvas for food suppliers across the world. With these changes producers, processors, suppliers and market facilitators of food world over are reorienting their business plans to meet the new demands. India's large market size with growing incomes and changing lifestyles also creates incredible market opportunities for food producers, food processors, food technologists and service providers in this sector. Growth in food processing sector is also expected to open up a lot of opportunities for players having strong linkages in the agri-value chain. Significant investment opportunities are yet to be tapped in the areas of supply chain management, cold storages, financing, retailing and exports. Historically, agriculture and FPI have been plagued by factors such as low public investment, poor infrastructure, inadequate credit availability and high levels of fragmentation. However, in the last few years there have been significant improvements on almost all the fronts. The regulatory environment is now changing for the better.

With a huge production base, India can easily become one of the leading food suppliers to the world while at the same time serving its own vast growing domestic market. The proposed seminar has been planned to invite the researchers of varied fields on a common platform to deliberate on the importance and ways of Post-harvest Management and Processing of Food Crop Products for Preservation of their original quality and Value Addition. This effort would highlight the Socio-economic importance of food processing sector and motivate local entrepreneurs for self-employment in agriculture and allied sector in rural areas itself. Major issues to be addressed in this seminar are:

- (1) Conceptual framework of Post-harvest Management and Value Addition:
  - i) Post-harvest operations intending to Minimization of Losses;
  - ii) Preservation and Processing for Value Addition to Agri-products;
  - iii) Scope of Mechanization of the Post-harvest Operations; and
  - iv) Gender Issues in Post-harvest Management of Agri-products.

- (2) Enhancing Skill through proper education and Product specific training in Food Processing and Agri-business:
  - i) Effects of Educational background of Stakeholders on their skill enhancing efforts in Food Processing and Agri-business Activities;
  - ii) Achar (Pickles), Murabba, Papad and other food products making in household sector, cottage industries or by Self Help Groups;
  - iii) Bakery products, jam, jelly, sauces and other processed food items;
  - iv) Market Facilitation through Establishment of Input Supply and Product Collection Centre, Cool Chain Transportation and Packaging and Storage for Products;
  - v) Recycling by-products and Solid Waste Management; and
  - vi) Strategic Supports for post-harvest Management and Agri-business.
- (3) Entrepreneurship in Preservation, Processing and Value Addition in Food Products:
  - i) Farmers' Education and Awareness in Food Processing;
  - ii) Integration of Production, Processing and Marketing activities;
  - iii) Problems and Constraints in Establishment of an Industry in Food Processing and Preservation Sector;
  - iv) Problems of Storage, Transportation, Packaging and Scope of Branding of Agro-products; and
  - v) Statistical Analysis of Development in Agri-preneurship and Food Processing.

The seminar will be held for two days from 29<sup>th</sup> to 30<sup>th</sup> days of Feb 2018. Persons engaged in teaching and/or researches in related fields are invited for their active participation in this seminar along with their Original Research Papers on the above themes. Abstract of the paper is to be reached to the organizing secretary by 15<sup>th</sup> day of March 2018 and the full paper positively by 20<sup>th</sup> day of March 2018 through e-mail (at [nsgender@gmail.com](mailto:nsgender@gmail.com)) so that they may be included in the souvenir and thus may be analyzed for its eligibility to be considered for deliberations. For the ease of the clarity both the abstract and the paper have to be neatly typed in double space in 12 points letter size in "Times New Roman" font.

### Target Audience:

Faculty Members, Research Scholars from various disciplines like Agriculture, Management, Commerce and Economics, Industry and Marketing Professionals, Statistics, Home Science and Food Technology, Health Science and Dietetics, Social Sciences and Education and NGO representatives.

### Registration Fee:

Industry Representatives	:	1000/-
Academicians	:	600/-
Research Scholars	:	500/-

Registration fee is to be deposited online through a link available on the University website [www.uprtou.ac.in](http://www.uprtou.ac.in) however there is a provision of spot registration also through cash deposition of fees.

## About the University

U.P. Rajarshi Tandon Open University has been established through the UP Act No. 10 of 1999 as passed by the Uttar Pradesh Legislature. This University was named after the name of Bharat Ratna Rajarshi Purushottam Das Tandon, an illustrious son of Mother India who made great sacrifices for sake of our Independence and dedicated himself to the cause of Hindi as a national language. The jurisdiction of the University is across the State of Uttar Pradesh. The university has carved a niche for itself among the premier academic institution of open learning and distance education. It has witnessed a very rapid expansion of its activities in various spheres of education. This University conducts its academic activities through a diversity of means of distance and continuing education, and function in co-operation with the existing Universities, colleges and institution of higher learning, and makes full use of the infrastructure of these organizations. The courses offered by UPRTOU are recognized by the joint committee of UGC, AICTE and DEC. The University offers wide range of educational programmes related to general education, training, research and extension work through open and distance learning. The University started functioning from the session 1999-2000 with 3344 distance learners. In the current session i.e. session 2017-2018 more than 50,000 distance learners were enrolled for 111 programmes at 780 study centers located in different parts of the state of Uttar Pradesh. These study centers are supervised by our regional centers situated in Lucknow, Varanasi, Bareilly, Gorakhpur, Agra, Meerut, Gaziaabad, Kanpur, Jhansi and Allahabad. The head quarter of the university is at Sector-F, Shantipuram, Phaphamau, Allahabad equipped with good infrastructure facility like Buildings Library, Wi-Fi network campus etc.

## About Allahabad

It is in the North Indian state of Uttar Pradesh, Allahabad is one of the fastest growing cities in India at present. It is located 205 kilometres east of the state capital, Lucknow. It is one of four sites of the mass Hindu pilgrimage KumbhMela, the others being Haridwar, Ujjain and Nashik. It has a position of importance in Hindu scriptures for it is situated at Triveni Sangam, the confluence of the holy rivers Ganges, Yamuna and Sarasvati. Hindi, Urdu and English are the languages that are spoken in Allahabad. The dialect of Hindi spoken in Allahabad is Awadhi, although khariboli is most commonly used in the city area. In the eastern non-doaba part of Allahabad district Bagheli dialect is more common. Bengali and Punjabi are also spoken in some quarters. All major religions are practiced in Allahabad. Major tourist destinations are Anand Bhawan, Chandra Shekher Azad Park, Allahabad Museum, Khusró Bagh, Akbar Fort, Nag Basuki Temple, All Saint Cathedral Church, High Court etc.