MBA ASSIGNMENTS

Semester – 1st

Session: 2026-27

Course Code	Course Name
MBA 1.1	Principles of Management
MBA 1.2	Organizational Behavior
MBA 1.3	Accounting for Managers
MBA 1.4	Quantitative Techniques for Business Decisions
MBA 1.5	Managerial Economics
MBA 1.6	Management Information System

Max. Marks per Course: 30 (Section A: 12 Marks | Section B: 18 Marks)

Program: Master of Business Administration (MBA)

Session: 2026-27	**Max. Marks: 30**
Program Name: Master of Business Administration (MBA)	**Semester: 1st**
Course Code: MBA 1.1	**Course Name:** Principles of Management

SECTION – A 2 × 6 = 12 Marks

Q. No.	Short answer type question (approx. 200-300 words)	Marks
1	Define decision making and discuss the various types of business decisions.	**2**
2	What are the roles of management in organization?	**2**
3	What are the steps involved in planning?	**2**
4	Define communication. What are the barriers of effective communication?	**2**
5	Define Control.	**2**
6	Is management art or science? Discuss shortly.	**2**

SECTION – B 6 × 3 = 18 Marks

Q. No.	Long answer type question (approx. 500-800 words)	Marks
7	Discuss the contributions made by F.W.Taylor to the field of management.	**6**
8	Explain the functions of Management.	**6**
9	Explain the steps involved in the process of Controlling?	**6**

Session: 2026-27	**Max. Marks: 30**
Program Name: Master of Business Administration (MBA)	**Semester: 1st**
Course Code: MBA 1.2	**Course Name:** Organizational Behavior

SECTION – A 2 × 6 = 12 Marks

Q. No.	Short answer type question (approx. 200-300 words)	Marks
1	What is personality, and how does it affect workplace behavior?	**2**
2	What is organizational culture? Discuss the important characteristics of organizational culture.	**2**
3	Define and distinguish between power, authority and influence.	**2**
4	Explain one theory of motivation that explains what drives employees to work hard?	**2**
5	Define Groups and Teams. Differentiate between groups and teams.	**2**
6	Discuss the characteristics of autocratic and participative models of Organizational Behavior?	**2**

SECTION – B 6 × 3 = 18 Marks

Q. No.	Long answer type question (approx. 500-800 words)	Marks
7	Explain Maslow's Hierarchy of Needs theory.	**6**
8	How can managers motivate employees effectively?	**6**
9	Explain the process of perception. What are the factors that influence perception?	**6**

Session: 2026-27	**Max. Marks: 30**
Program Name: Master of Business Administration (MBA)	**Semester: 1st**
Course Code: MBA 1.3	**Course Name:** Accounting for Managers

SECTION – A 2 × 6 = 12 Marks

Q. No.	Short answer type question (approx. 200-300 words)	Marks
1	What is the objective of accounting?	**2**
2	What is the difference between assets and liabilities?	**2**
3	Define budgetary control and give its essentials.	**2**
4	Give five characteristics of an ideal costing system.	**2**
5	What is the purpose of financial statements?	**2**
6	Define depreciation. Also explain Fixed Installment Method.	**2**

SECTION – B 6 × 3 = 18 Marks

Q. No.	Long answer type question (approx. 500-800 words)	Marks
7	State and explain the objectives of management accounting. What is the relation of management accounting with financial accounting and cost accounting?	**6**
8	Explain the concept of cost accounting and its significance for managers.	**6**
9	Explain 'Relevant costs and benefits' in the context of decision making.	**6**

Session: 2026-27	**Max. Marks: 30**
Program Name: Master of Business Administration (MBA)	**Semester: 1st**
Course Code: MBA 1.4	**Course Name:** Quantitative Techniques for Business Decisions

SECTION – A 2 × 6 = 12 Marks

Q. No.	Short answer type question (approx. 200-300 words)	Marks
1	What is sampling? Explain its merits and demerits. Techniques.	**2**
2	Differentiate between mean and median.	**2**
3	Define Economic Order Quantity (EOQ).	**2**
4	Define poisson distribution. Which distribution is most appropriate in case of rare events?	**2**
5	Discuss the properties of Regression Coefficient.	**2**
6	Define standard deviation. How does it differ from variance?	2

SECTION – B 6 × 3 = 18 Marks

Q. No.	Long answer type question (approx. 500-800 words)	Marks
7	Describe the measures of central tendency with suitable examples.	**6**
8	Discuss the concept of probability and its applications in business decisions.	**6**
9	Explain the concept of Standard Error. How does it differ from Standard Deviation? Discuss its utility in statistical theory for decision making.	**6**

Session: 2026-27	**Max. Marks: 30**
Program Name: Master of Business Administration (MBA)	**Semester: 1st**
Course Code: MBA 1.5	**Course Name:** Managerial Economics

SECTION – A 2 × 6 = 12 Marks

Q. No.	Short answer type question (approx. 200-300 words)	Marks
1	Write any five characteristics of Managerial Economics.	**2**
2	Explain cost-plus pricing and marginal cost pricing.	**2**
3	Differentiate between the following based on elasticity of demand: A. Superior Goods and inferior goods B. Complements and substitutes	**2**
4	Discuss and explain the law of diminishing marginal utility.	**2**
5	Define pricing policy? What are the factors to be considered while making pricing decision?	**2**
6	Write short notes on Break-Even Analysis.	**2**

SECTION – B 6 × 3 = 18 Marks

Q. No.	Long answer type question (approx. 500-800 words)	Marks
7	Define 'Production Function'. Explain with a diagram, the three stages of the Law of Variable Proportions.	**6**
8	Distinguish between short run and long run costs. What is relationship between the short run and long run, fixed and variable costs?	**6**
9	Distinguish between GDP & NDP. Describe the various method of measuring National Income.	**6**

Session: 2026-27	Max. Marks: 30
Program Name: Master of Business Administration (MBA)	**Semester: 1st**
Course Code: MBA 1.6	**Course Name:** Management Information System

SECTION – A 2 × 6 = 12 Marks

Q. No.	Short answer type question (approx. 200-300 words)	Marks
1	Define DBMS. Define Primary key, foreign key.	**2**
2	Explain the difference between data and information in the context of information systems.	**2**
3	What is the role of MIS in an organization?	**2**
4	Write short note on Enterprise Resource Planning (ERP)	**2**
5	What is Copyright protection? Explain its relevance in Computer applications.	**2**
6	Explain the concept and objectives of MIS.	**2**

SECTION – B 6 × 3 = 18 Marks

Q. No.	Long answer type question (approx. 500-800 words)	Marks
7	Explain inventory. What is the purpose of maintaining inventory?	**6**
8	Describe the functions and advantages of a database management system (DBMS).	**6**
9	Discuss the role of MIS in planning, controlling, and decision-making.	**6**